

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
OCT16/12 09.53  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME STEPHANIE KINCAID  
SALES PRSN WA- JOE KNAUER \_\_\_\_\_

	CLASS: NATL.	LOCAL	REGIONAL
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100

DATE OCT16/12 09.53

CO-OP BILLING NEEDED

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM

AGENCY EST# = 31

AGENCY EST# = 31

9

4

PROGRAM : NEWS  
CON COM1: 2X PER DAY

REP HEADLINE# 6376930  
\*\*\* ORIGINAL REV#0 \*\*\*

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			700A-900A PROGRAM : GMA CON COM1: 1X PER DAY	30		\$2,000.00	10/22	10/23	4		M-TU	4
4			700A-900A PROGRAM : GMA CON COM1: 1X PER DAY	30		\$2,000.00	10/17	10/19	6		W-F	6
5			1000A-1030A PROGRAM : MILLIONAIRE CON COM1: 1X PER DAY	30		\$560.00	10/17	10/19	3		W-F	3
6			1000A-1030A PROGRAM : MILLIONAIRE CON COM1: 1X PER DAY	30		\$560.00	10/22	10/23	2		M-TU	2
7			1100A-1200N PROGRAM : VIEW CON COM1: 1X PER DAY	30		\$925.00	10/22	10/23	2		M-TU	2
8			1100A-1200N PROGRAM : VIEW CON COM1: 1X PER DAY	30		\$925.00	10/17	10/19	3		W-F	3
9			1200N-100P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$850.00	10/17	10/19	6		W-F	6
10			1200N-100P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$850.00	10/22	10/23	4		M-TU	4
11			100P-200P PROGRAM : CHEW CON COM1: 1X PER DAY	30		\$800.00	10/17	10/19	6		W-F	6

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12			100P-200P PROGRAM : CHEW CON COM1 : 1X PER DAY	30		\$800.00	10/22	10/23	4		M-TU	4
13			400P-500P PROGRAM : DR OZ CON COM1 : 1X PER DAY	30		\$800.00	10/17	10/19	6		W-F	6
14			400P-500P PROGRAM : DR OZ CON COM1 : 1X PER DAY	30		\$800.00	10/22	10/23	4		M-TU	4
15			500P-530P PROGRAM : NEWS CON COM1 : 2X PER DAY	30		\$2,250.00	10/22	10/23	4		M-TU	4
16			500P-530P PROGRAM : NEWS CON COM1 : 2X PER DAY	30		\$2,250.00	10/17	10/19	6		W-F	6
17			600P-630P PROGRAM : NEWS CON COM1 : 2X PER DAY	30		\$3,000.00	10/22	10/23	4		M-TU	4
18			600P-630P PROGRAM : NEWS CON COM1 : 2X PER DAY	30		\$3,000.00	10/17	10/19	6		W-F	6
19			700P-730P PROGRAM : JEOPARDY CON COM1 : 2X PER DAY	30		\$3,000.00	10/22	10/23	4		M-TU	4
20			700P-730P PROGRAM : JEOPARDY CON COM1 : 2X PER DAY	30		\$3,000.00	10/17	10/19	6		W-F	6

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21			730P-800P PROGRAM : WHEEL CON COM1 : 2X PER DAY	30		\$3,000.00	10/22	10/23	4		M-TU	4
22			730P-800P PROGRAM : WHEEL CON COM1 : 2X PER DAY	30		\$3,000.00	10/17	10/19	6		W-F	6
23			1100P-1135P PROGRAM : NEWS CON COM1 : 2X PER DAY	30		\$2,000.00	10/17	10/19	6		W-F	6
24			1100P-1135P PROGRAM : NEWS CON COM1 : 2X PER DAY	30		\$2,000.00	10/22	10/23	4		M-TU	4
25			500A-530A PROGRAM : NEWS CON COM1 : 2X PER DAY	30		\$625.00	10/17	10/19	6		W-F	6
26			500A-530A PROGRAM : NEWS CON COM1 : 2X PER DAY	30		\$625.00	10/22	10/23	4		M-TU	4
27			1100P-1135P PROGRAM : NEWS CON COM1 : 2X PER DAY	30		\$2,000.00	10/22	10/23	4		M-TU	4
28			800P-830P PROGRAM : MIDDLE	30		\$6,600.00	10/17	10/17	1		WED	1
29			900P-1000P PROGRAM : GREYS	30		\$6,500.00	10/18	10/18	1		THU	1
30			1000P-1100P PROGRAM : SCANDAL	30		\$5,000.00	10/18	10/18	1		THU	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:
31			800P-900P	30		\$3,000.00	10/19	10/19	1		FRI	1
PROGRAM : SHARK TANK												
32			900P-1000P	30		\$3,450.00	10/19	10/19	1		FRI	1
PROGRAM : PRIMETIME LIVE												
33			1000P-1100P	30		\$3,500.00	10/19	10/19	1		FRI	1
PROGRAM : 20/20												
34			900A-1000A	30		\$1,050.00	10/20	10/20	2		SAT	2
PROGRAM : GMA												
35			700P-730P	30		\$850.00	10/20	10/20	1		SAT	1
PROGRAM : JEOPARDY												
36			730P-800P	30		\$850.00	10/20	10/20	1		SAT	1
PROGRAM : WHEEL												
37			600A-700A	30		\$850.00	10/20	10/20	3		SAT	3
PROGRAM : NEWS												
38			1200N-1230P	30		\$600.00	10/21	10/21	2		SUN	2
PROGRAM : NEWS												
39			600P-630P	30		\$1,500.00	10/21	10/21	2		SUN	2
PROGRAM : NEWS												
40			700P-800P	30		\$2,750.00	10/21	10/21	1		SUN	1
PROGRAM : AFV												
41			800P-900P	30		\$6,500.00	10/21	10/21	1		SUN	1
PROGRAM : ONCE UPON A TIME												
42			900P-1000P	30		\$6,000.00	10/21	10/21	1		SUN	1
PROGRAM : REVENGE												

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43			1100P-1135P	30		\$2,000.00	10/21	10/21	2		SUN	2
PROGRAM : NEWS												
OCT/12 275275.00												
CONTRACT TOTAL												275275.00
TOTAL SPOTS												146

MARKET TOTALS \$834,166 WFTV 33% WKMG 27% WESH 26% WOFL 12% WKCF 0% WRBW 2% CABL 0%  
WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED

SVC- NSI  
DEMOS- RA35+\*